



Professional Advancement Learning Series (PALS) presents:

“*Wow! That was Unprofessional!*” [and how to avoid that]:

Professionalism in Science and Medicine

Please attend wearing professional attire

Carey McBeth

Carey McBeth is a nationally recognized business professionalism & etiquette expert who graduated from The Protocol School of Washington®. She has provided training programs, keynotes and individual coaching to Fortune 500 companies, universities and international conferences, and has appeared on TV and in national and international publications.

Feb 8, 2013 from 12:30 – 1:30 PM

**Diamond Health Care Lecture Theatre - main floor 1020
2775 Laurel Street**

Learning objectives for the CanMEDs role of *Professional*:

- Establish a strong personal brand
- Know what you say with body language
- Learn to apply technology etiquette
- Find pathways through office/hospital protocol
- Finesse networking and the social side of medicine

- 1. Lunch**
- 2. Presentation**
- 3. Discussion**



Receive 1 hr of credit for CME, section 1

Accreditation Statement:

The Pathology Professional Advancement Learning series is a self-approved group learning activity (Section1) as defined by the Maintenance of Certification program of the Royal College of Physicians and Surgeons of Canada.