

**Professional Advancement Learning Series presents:**

# **Tweeting all-the-way:**

## **The case for social media in health professional education and practice**

*Presented by*



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### **Dec 16, 2016**

**Lunch: 12:15 – 12:30 pm | Lecture: 12:30 – 13:30 pm**

**VGH PAETZOLD THEATRE 1891 LT**

**After this session, the audience will understand:**

1. To understand ways Social Media has been used in health professional education and practice
2. To provide an example of how Social Media has been incorporated into health professional education in UBC and Universitas 21 – an international consortium
3. To invite participants to consider how to take up Social Media in their own professional pursuits



Receive 1 hr of credit for CME, section 1

**Motto:** Teaching what you can't learn from a book

**Accreditation Statement:** The Pathology Professional Advancement Learning series is a self-approved group learning activity (Section 1) as defined by the Maintenance of Certification program of the Royal College of Physicians and Surgeons of Canada.